



# All About Lions

History

Organization

Service



***ID Kalle Elster***

***International Director 2012-2014***

***LC Keila***



# Lions Clubs International

2



## Historical Highlights



# 1917

Melvin Jones  
established the  
Association of  
Lions Clubs





# 1920



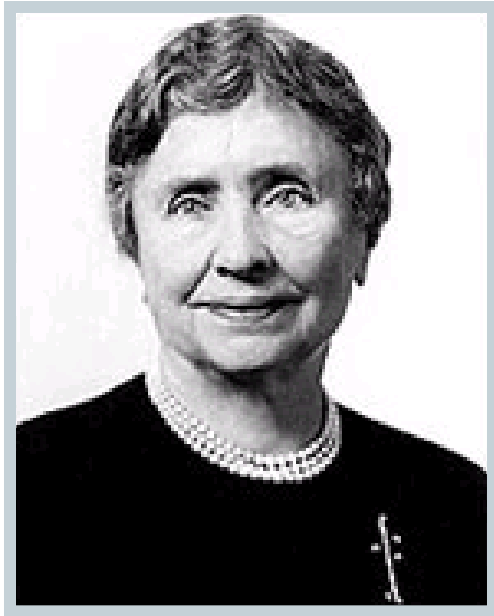
First club chartered  
in Canada

1948 Swedish

1989 Estonia



# 1925



## Helen Keller

.Lions become  
“knights of the blind  
in the crusade  
against darkness”



# 1930

White canes introduced  
as a symbol of the blind



World  
Sight Day

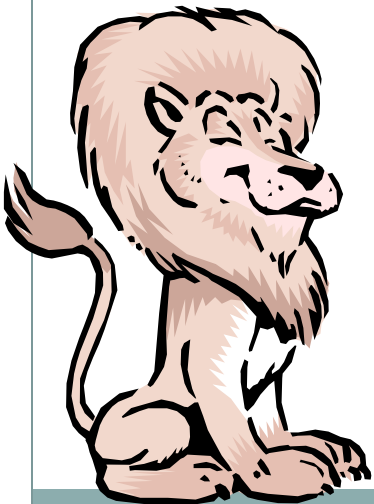


# 1954



## ***"We Serve"***

Established as official motto of LCI





# 1957

## First Leo Club - Pennsylvania, USA



150000 Leos in 139 countries

Alfa club 12-18  
Omega club 18-30





# 1968



**Lions Clubs International**  
**FOUNDATION**

## 811 milj. USD

2011-2012 LionsYear 513 Grants

55 milj. USD



# 1973

## Melvin Jones Fellowship Created

MJF 1000 USD





# 1987

## 24%



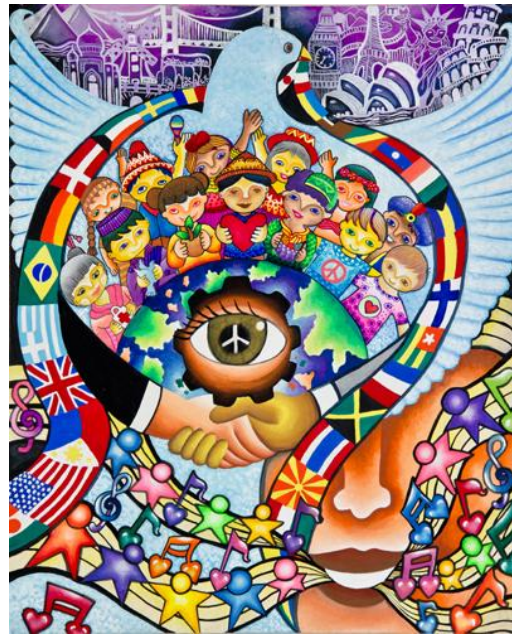
## Women become Lions





# 1989

## First international Peace Poster Contest



***2013-14 Peace Poster  
"Our World,  
Our Future"***

1989 and 2011 winners



# Adopted Service Programs





# 2008



## Lions in China provide earthquake relief





# 2010

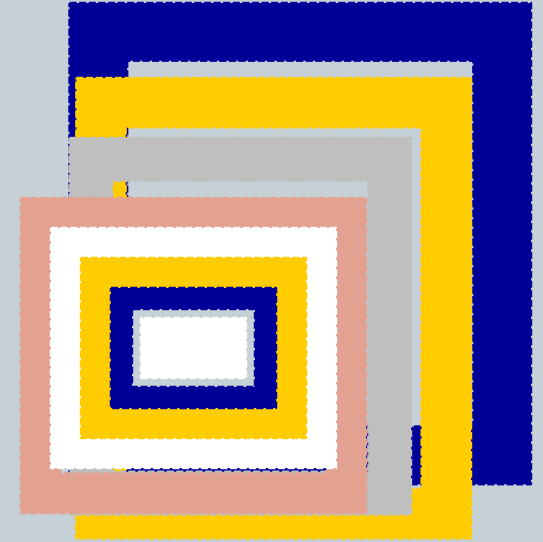


## Lions provide earthquake relief in Haiti



# Organization

- Member
- club – president
- Zone – ZC
- Region – RC
- District (D) – DG
- Multiple District (MD) – CC
- International Board of Directors (ID)
- International Headquarters - HQ







# Membership

- World 1,37 mil. 46400 clubs
- Europe 264000 9600 clubs
- Estonia Lions 1275 62 clubs  
Leos 100 6 clubs



# ORGANIZATION

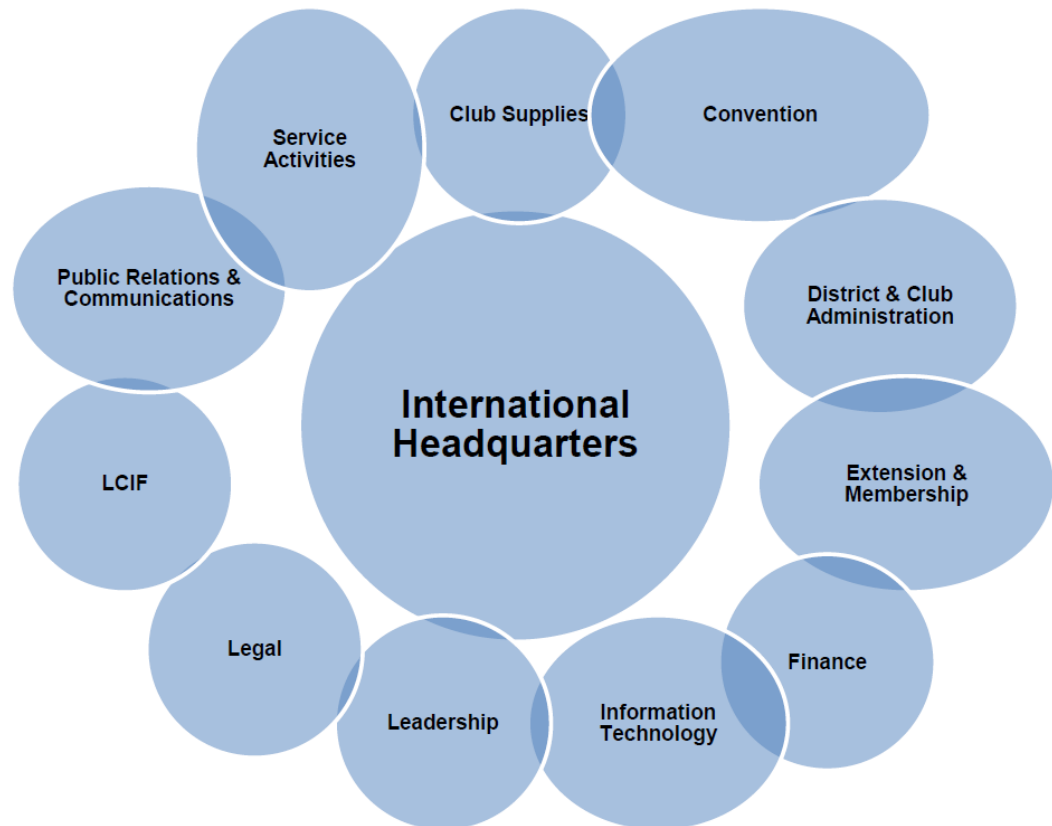
## International Headquarters HQ





# ***LCI - 11 divisions***

International Headquarters Administration





# ***LCI Board***

***34 international directors (ID)***

***6 ID from Europe***





# ***LCI Board - 13 Committees***

- ***Convention***
- ***Membership***
- ***Long Range Planning***
- ***Constitution and By-Laws***
  - ***Audit***
- ***Finance&Headquarters Operation***





# ***LCI Board- 13 Committees***

- ***Public Relations (PR)***
  - ***Service Activities***
    - ***Leadership***
    - ***Membership***
- ***District & Club Service***
  - ***Joint Committe***
- ***Lions Clubs Inernational Fondation (LCIF)***



# LCI Public Relation Committee



***Claudette Cornet, International Director, Chairperson***  
***Marvin Chambers, International Director, Vice Chairperson***  
***Sangeeta Jatia, International Director***  
***Kalle Elster, International Director***  
***Joseph Marcheggiani, Past International Director***



# LCI Public Relation Committee

- *Public Relation Grant Programs*
- *Advertising*
- *Digital Lion Magazine*
- *Internal Public Relation*
- *Role of public rElations within LCI*
- *Judging of the World of Service Award*
- *International Convention*
- *Protocol Order*





# LCI Service Activities Committee

## *Strategic Plans*

- *Reading Action Program*     *summit on May 1, 2013*
- *A tree planting campaign*     *100 million trees*
- *Service Activity Report*     *40%*
- *Lions Day with the United Nations 2013*
- *Leo Lion Summit*
- *Youth Camp and Exchange Program*



# LCI Leadership Committee

- *Lions Leadership Institutes*
- *Web-based Learning*
- *Zone Chairpersons Training and Development*
- *Global Leadership Team (GLT)*
- *GMT – GLT Collaboration*
- *Young Lions Leadership Seminar (YLLI)*



# LCI Convention Committee

- ***Selection of 2018 International Convention Location      Las Vegas, Nevada, USA***
- ***Update of the 2013 Hamburg Convention  
25000 participants***
- ***Toronto 2014 Convention  
Friday, July 4 – Tuesday, July 4, 2014***



# LCIF Committee

- *Donations year to date are 26,1 million USD*
- *Measles Initiative 16,2 million USD*  
*In future (2017) 100 million USD*



# About money!

**LCI budget 68 milj. USD**

- LCI member fee                      43 USD
  - D-120 member fee      20 EUR
  - D-120 Youth Camp      10 EUR





# Constitutional Areas

30



USA  
Bermuda &  
the Bahama



Canada



South America  
Central America  
Mexico & Islands of  
the Caribbean Sea



South Asia  
Africa and the  
Middle East

31

Australia  
New Zealand  
Papua New Guinea,  
Indonesia & Islands  
of the South Pacific  
Ocean

Europe



The Orient and  
Southeast Asia





# International Conventions

Busan 2012 Hamburg 2013







# Europe Forums

Brussels 2012 Istanbul 2013





# NSR Nordic Countries Forum

Swedish 2013

Norwegian 2014





# BSL - Baltic Sea Lions

Tartu 2012

Riga 2013







# LCI Board Officers 2013-2014

IP Barry Palmer



IPIP Wayne Madden



1.VP Joe Preston



# Follow Your Dream!

- Service. It's More Than a Dream, It's Our Identity
- Success through Teamwork
- Responsibility, Recognition and Reach
- **Just ask!**



# We Serve



# ONE SHOT ONE LIFE

Lions Measles Initiative



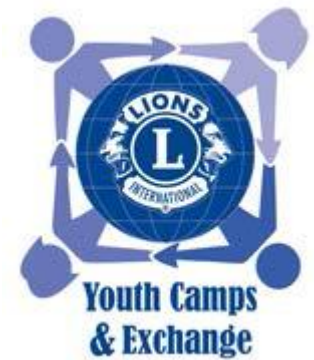


# We Serve





# ***Youth Camps & Exchange***





**We are making the world a  
better place!**

**Thank you**

